

Christ Church Episcopal

Growth Committee

Policy: IX. G.
Initiated: 2.18.20
Revised: 10.15.21

PURPOSE: To develop and recommend a plan to increase the number of people attending Christ Church and to implement approved programs and initiatives to promote and maintain interest in our church. Priest is to appoint committee members.

Committee Functions:

- **Market research.** Research demographics within the Christ Church market area and stratify affinity groups by potential interest areas. As examples, the Episcopal Church, Anglo-Catholic worship, campus ministry, social justice, and charitable causes.
- **Focus group** recent attendees to uncover how they heard of Christ Church.
- **Programs and initiatives.** Brainstorm and prioritize ways to increase the number of people who enter Christ Church in categories like worship, musical and educational events, or other appropriate vehicles to introduce people to Christ Church.
- **Program Calendar.** Present a suggested 12-month calendar of events to attract people in suggested categories including musical events, educational topics, and potential speakers.
- **Welcoming Plan.** Create a plan and processes to increase the number of visitors and encourage active membership.

Growth Committee Functions are to be reviewed and evaluated annually or as needed.